**Tool: Potenzialanalyse-Raster**

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| **Strategische Herausforderung** | **Veränderungs-ziele** | **Zentrale Hürden** | **Maßnahmen** | **Potenzial** |  | **Preis** |  |  |
|  |  |  |  | **Wirkung (€, t, Zufriedenheit etc.)** | **Strategische Potenziale** | **Nebenwirkung** | **Risiko** | **Aufwand** |
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